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# ANNUAL REPORT

*HIGHLIGHTING THE WELCOME HOME MOMENTS YOU MADE POSSIBLE*



*WEBSITE: [WWW.CATCHIDAHO.ORG](http://WWW.CATCHIDAHO.ORG)*

*SOCIAL MEDIA: @CATCHIDAHO*

*ADDRESS: 503 S AMERICANA BLVD, BOISE, ID 83702*

*“My heart was lifted. At that point I was staying at a shelter and had no direction on where to go. It (CATCH) was like a glimmer of hope.” – Kasaundra*

*“The day I got the keys, I felt like a huge weight had been lifted off my shoulders... I didn’t have to worry about where we were going to sleep. My prayers had been answered again.” – Regina*



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# ABOUT CATCH

**Every Person. Every Family. A Home. CATCH exists because everyone needs a home. We work to create a safe, healthy, connected community by empowering those without housing, building collaborative partnerships, and increasing public understanding to make homelessness rare, brief, and non-recurring. Our vision is to end homelessness in Southwest Idaho!**

# 80%

*80% of CATCH program households remained stably housed one year later (5-year average)*



*CATCH's values guide our decisions, shape how we show up for one another and the people we serve, and ground us in empathy and action. We are committed to cultivating a culture where everyone is treated with dignity and feels valued, safe, and seen as a person first. Our mission is to connect people to housing and to advance lasting, meaningful change across our community.*

# LETTER FROM THE EXECUTIVE DIRECTOR

Dear partners in ending homelessness,

Thank you for standing with our neighbors in 2025. Because of you, more doors opened and more families stepped into the stability of home. Your generosity didn't just meet a need in the moment; it helped create the kind of "welcome home moments" that change futures.

Here's what your support helped make possible in 2025:

- 440 neighbors exited homelessness
  - Including 105 families and 208 children
- 80% of families remain stably housed one year later (5-year average)

At CATCH, we care about more than housing placements. We care about the long-term wellbeing of each household that we serve. That means removing barriers that keep families stuck at the finish line and staying close enough to ensure that housing becomes stability, not just a pause from crisis. Your investment fuels both: the practical supports that open doors and the ongoing support that helps families stay housed.

The need remains urgent. But the solution is clear, when this community shows up, families move forward. Thank you for continuing to show up for our neighbors and our collective well-being!

With sincere gratitude,

*Stephanie Day*

Stephanie Day  
Executive Director  
CATCH

[www.catchidaho.org](http://www.catchidaho.org)  
EIN Number: 27-3483457





# WHAT WE BELIEVE

*When you have a safe place to sleep, store your belongings, and exhale, everything else becomes possible.*

**Rapid Rehousing:** *CATCH helps neighbors move from crisis to stability through Rapid Rehousing, pairing housing navigation with the support that makes a home possible. The goal is simple: reduce the time someone spends without a safe place to live, and help them regain stability faster.*



*Skyler & Jaxtyn*

**Strengths-Based Support:** *Every person who comes to CATCH carries more than a crisis. They carry resilience, skills, relationships, and hope. Our role is to recognize those strengths, build on what's already there, and provide the right support at the right time so stability can last.*

**Client-Led:** *We center the voices of the people we serve. That means listening first, honoring choice, and building plans around each client's goals—because lasting stability is most likely when people have agency, dignity, and ownership of their path forward.*

# PATHWAYS TO HOME

## Coordinated Entry

*Also known as Access Point in Region III counties, Coordinated Entry serves as the central hub to accessing housing services, community partnerships, and connecting clients to other resources. Coordinated Entry teams hold open office hours for clients to receive assistance, as well as answer our Housing Crisis Hotlines.*

## The Linda Fund

*This program is designed for households that have reliable income. This program removes financial barriers to stable housing by offering critical assistance for first month's rent and deposits, covering the ever-widening gap between unhoused people and the increasing costs of housing in our community.*

## Home Again

*For individuals and families in Region III requiring more intensive support, Permanent Supportive Housing provides long-term housing with integrated wraparound services to meet those complex needs.*

## Street Outreach

*Meets people where they are, both literally and figuratively. This team goes out into the community on foot, bicycles, and vehicles in Ada County to locate people experiencing homelessness. This team focuses on building trust through direct engagement and providing support, including connections to housing and vital services.*

## Taking Root

*Our flagship program, Taking Root, helps families (any household with a child under the age of 18, or currently pregnant) experiencing homelessness transition to stability through rapid rehousing, offering rent and utility assistance paired with personalized, intensive case management.*

*Our new Integrated Care Team (Behavioral Health) program integrates mental health and well-being support into our Taking Root program, ensuring that clients have the tools needed for stability.*



# MINDY'S STORY

*Five years after working with CATCH, Mindy and Valor remain in the home CATCH helped them secure. With the stability of their home, Mindy has been able to save up money for a small vacation each year. Their favorite, she says, was their road trip to Seattle and all the stops in Oregon along the way.*

*Mindy recently got a new position at the Boise Airport which has been a longtime goal of hers. Valor is headed to high school next year and is interested in aviation and piloting. With her new job, Mindy says she may now be able to save toward buying a home of her own one day.*



*When asked about where she sees herself in five years, Mindy says she sees the two of them growing more in their community, tending their garden, and finally taking their bucket list trip to Patagonia!*



# SKYLER'S STORY

*Four years after working with CATCH, Skyler's life has changed dramatically. After earning her CPC certification in medical coding, she's now working toward her bachelor's degree in accounting with her sights set on becoming a CPA. Jaxtyn is now a spirited preschooler who recently finished his first season of T-ball and is signed up for flag football.*



*"The supporters of CATCH are so amazing and they have no idea the impact that they've made on my life and so many others. It was seriously a 180. I'm in a much different place than I would be if I hadn't had that stepping stone to get myself in the right direction."*

*Her journey challenges common misconceptions about homelessness. "Sometimes just one bad thing happens after another and it's out of your control," she reflects. The majority of us are living paycheck to paycheck... It could be anybody that you know." – Skyler*

# OUR 2025 IMPACT



Neighbors Housed:

→ **440**

Families Housed:

→ **105**

Children Housed:

→ **208**

Hotline Calls Answered:

→ **8,134**

Outreach Contacts Made:

→ **3,336**

Housing Assessments:

→ **1,087**



# HEARTFELT THANK YOU

*“When CATCH first began, I think we imagined our name representing a safety net that caught people when they fell. But we are far more than that – we are, in truth, a trampoline that launches people back into a place of well-being, safety, and opportunity to thrive. A trampoline is never a single entity. It is the sum of its parts – powered by tens, twenties, sometimes hundreds of springs whose individual energy creates a collective impact beyond the strength of any one of us.*



*That is the CATCH that I love. And you are an essential part of that empowering work, supporting neighbors back into a space of strength and opportunity. Thank you for your enduring; care, generosity and support. Together, we are not just a safety net. We are transforming the future of our community one family at a time until every family, every person, has a home.”*

*Rev. Dr. Andrew Kukla - CATCH Board President*



# Our Amazing Community

*Because of this amazing community, our donors, Keyturners, partners, volunteers, and neighbors who keep showing up, 440 people moved into stable housing in 2025, including 105 families and 208 children. These are the quiet, life-changing moments most people never see, the moment a call is answered, a barrier is removed, and a key finally turns.*

*We're grateful for every person and partner who helps make this work possible. As we look ahead, we're committed to creating even more keyturning moments. We cannot wait to connect with you as we work to make 2026 our most impactful year yet, one key-turning moment at a time.*





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Partnering to end homelessness in the Treasure Valley



Together We Give is the charitable foundation of The Mike Brown Group, created to make a positive impact by giving back to our community. Through our partnership with CATCH Idaho, we aim to help end homelessness in the Treasure Valley. A portion of every real estate transaction —whether you’re buying or selling—is donated to support families working to move from homelessness into permanent housing.

Rooted in our belief that everyone deserves a place to call home, Together We Give reflects our commitment to serving the Treasure Valley community. Since 2020, an astounding \$305,000 has been donated to help local families find stability and hope.

When you work with The Mike Brown Group at Silvercreek Realty Group, you’re helping to make a difference. Together, we give.





# LightTheWorld Giving Machine

*CATCH was honored to be one of seven local nonprofits featured in the Light the World Giving Machines during the 2025 holiday season, a giving experience that lets community members “purchase” real acts of kindness, like warm blankets, hot meals, and essential supplies, where 100% of each purchase supports the nonprofit selected.*

*We’re grateful to have partnered with The Church of Jesus Christ of Latter-day Saints and fellow nonprofits to bring this opportunity to the Treasure Valley. Thank you to the entire Giving Machines Team for your generous and amazing support. Looking forward to highlighting the impact of this effort with you in March 2026!*



2025  
**HUBBLE**  
HERO HOME



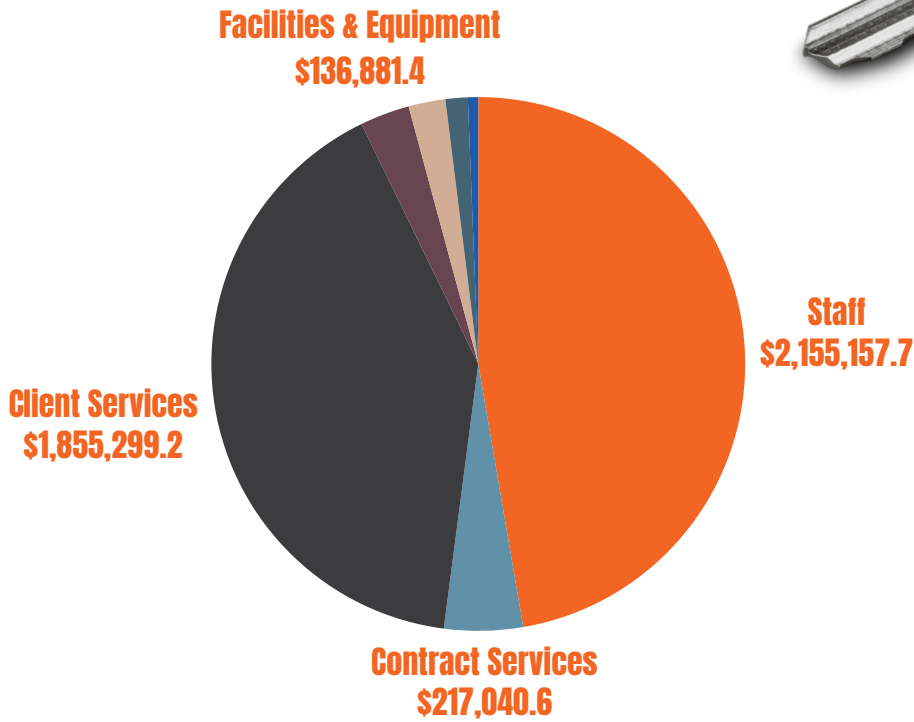
 **HEART OF  
HUBBLE**

*“We’re grateful for community partners who help create key-turning moments, the kind that move families from waiting to welcome home. This past year, in an extraordinary act of generosity, Hubble Homes, LLC donated 100% of a home’s sale and shared equally among five organizations*

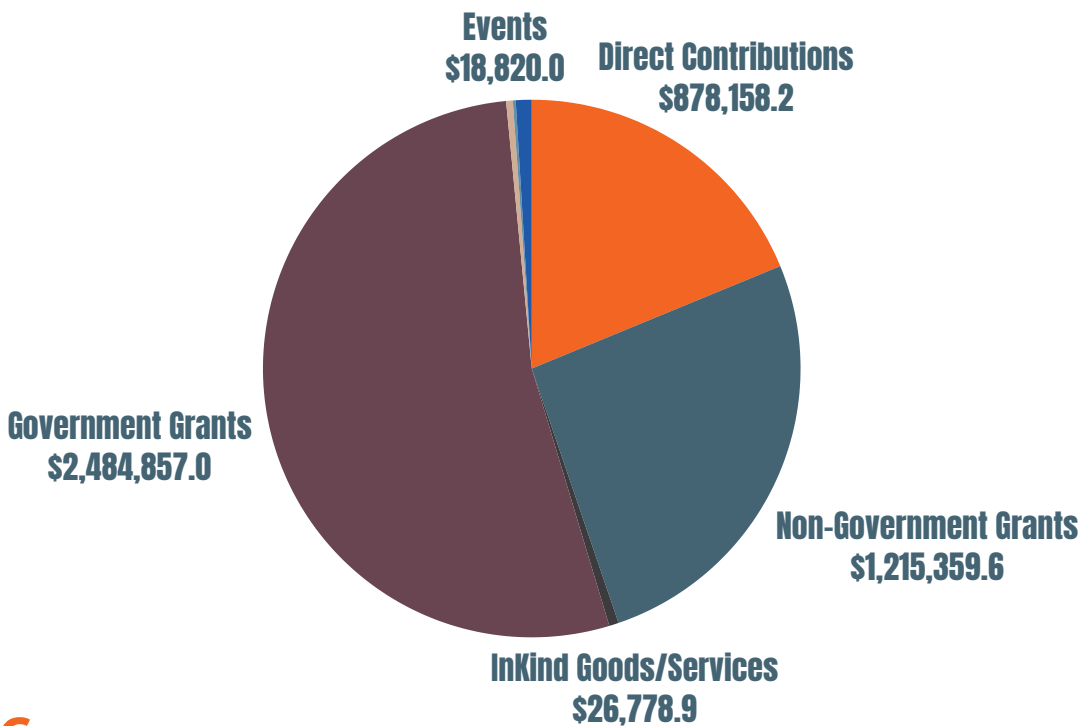


*That kind of community investment does more than support programs, it helps create generational impact for families across our region by strengthening the pathways to stable housing, support, and long-term stability. To Hubble Homes, LLC and everyone who made the Hero Home possible: thank you for turning a home sale into hope and for helping open more doors for families in our community.” – **Stephanie Day – Executive Director***

## Expenses - \$4,556,015.58



## Revenue - \$4,676,481.47



## PRESENTING SPONSOR



## HOUSEWARMING SPONSORS



## HOUSING ADVOCATE SPONSORS



**20** CORPORATE  
**25** SPONSORS

# Meet the CATCH Team

*The CATCH team is the key that unlocks the door to home. Comprised of passionate individuals with a variety of experience in social work, community outreach, and housing advocacy, the CATCH team is united in their mission of ending homelessness in the Treasure Valley.*



## **CATCH Administration:**

*Stephanie — Executive Director  
Taisha — Deputy Director  
Ryan — Director of Development  
Aaron — Operations Specialist  
Sarah — Development Associate*

## **Taking Root Team:**

*Jeremy — Ada County Program Director  
Betsy — Region III Program Director  
Sarah — Clinical Director/Therapist  
Daniel (DT) — Housing Director  
Jesse — Case Manager  
Amanda — Case Manager  
Lauren — Case Manager  
Tia — Case Manager  
Chris — Case Manager  
Alyssa — Case Manager  
Madison — Case Manager  
Gabby — Case Manager  
Kenzie — PSH Case Manager  
Abby — Behavioral Health Consultant  
Kristen — Behavioral Health Consultant*

## **Coordinated Entry Team:**

*Rosie — OPH Connect Program Director  
Amanda — Region III Access Point Director  
Connor — Outreach Team Manager  
Alex — InReach Program Manager  
Maddy — Outreach Program Specialist  
Kym — Outreach Program Specialist  
Ush — Street Outreach Worker  
Adilene — Housing Resource Specialist  
Madyson — Housing Resource Specialist  
Keyra — Housing Resource Specialist*

## **Board of Directors:**

*Andrew Kukla- Board President  
Mathew Eardley  
James Kling  
Sharon Paterson  
Matt Williamson  
Ramsey Reed  
Kyle Yearsley  
Mark Wynn  
Krista Brown  
Mike Willits  
Kendra Fiscelli*



# Ways To Stay Connected



*Because of this community, more families moved from waiting to welcome home in 2025. If this work resonates with you, we would love to stay connected as we create even more key-turning moments in 2026. **Become a Keyturner** – Monthly support helps create more open door moments for families working toward home.*

*Share our mission – Follow CATCH ([@catchidaho](#)), share our work, and help more people in our community understand that housing changes everything.*

***Connect with our Development Team** – If you would like to learn more, visit, or talk about how to help make home possible, we would love to connect.*

*Please contact us via email at [give@catchprogram.org](mailto:give@catchprogram.org). Thank you!*



# CATCH

Every Family. Every Person. A Home.



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208-246-8830



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503 S. Americana Blvd.  
Boise, ID 83702



**WEBSITE:**  
[www.catchidaho.org](http://www.catchidaho.org)

*Ready to help us  
create more welcome  
home moments?*

*Send us an email at:  
[give@catchprogram.org](mailto:give@catchprogram.org)*