



ANNUAL REPORT

2024



Table of Contents

<div>2</div> <hr/> <div>Mission, Vision, and Values</div>	<div>3</div> <hr/> <div>Letter from the Executive Director</div>
<div>4</div> <hr/> <div>Our Strategies</div>	<div>5</div> <hr/> <div>Our Programs</div>
<div>6</div> <hr/> <div>Community Impact</div>	<div>7</div> <hr/> <div>Single Adult Success Story</div>
<div>8</div> <hr/> <div>Family Success Story</div>	<div>9</div> <hr/> <div>The Financials</div>
<div>10</div> <hr/> <div>Donor Spotlights</div>	<div>11</div> <hr/> <div>Building a Stronger Future</div>



About CATCH

Vision & Mission

CATCH exists because everyone needs a home. We work to create a safe, healthy, connected community by embracing Housing First practices, empowering those without housing, building collaborative partnerships, and increasing public understanding to make homelessness rare, brief, and non-recurring. Our vision is to end homelessness in the Treasure Valley!



Above: CATCH the Flavor - our annual storytelling dinner aimed at fostering community and ending homelessness

CATCH's Values were thoughtfully created and approved by our staff, ensuring they reflect the principles we collectively live and work by every day. These values guide our decisions, shape our relationships, and ground us in empathy, equity, and action.

We strive to foster a culture where everyone feels valued, safe, and seen as a person first. With humility and focus, we remain steadfast in our mission to connect people to housing -- a basic human right -- and to create lasting, meaningful change in our community.

The CATCH Way Values

- Take Care of Yourself to Take Care of Others
- Welcome All
- Advance Equity
- Always See the Human
- Be Reliable and Transparent
- Be Humble
- Stay Mission Focused
- Be Action-Oriented Problem Solvers
- Build Each Other Up

Letter from the Executive Director



Dear Friends, Supporters, and Partners,

As I reflect on the past year, I am struck by the resilience of the individuals and families we serve, the dedication of our team, and the generosity of this community. At CATCH, we believe that housing is a basic human right—and in 2024, we made tremendous progress in ensuring more of our neighbors have a safe, stable place to call home.

This year, we helped 114 families, including 223 children, transition out of homelessness and into stable housing.

Our Street Outreach Team made nearly 2,838 contacts, meeting people disconnected from the homeless services system where they are with compassion and support. Meanwhile, our **Housing Crisis Hotlines fielded over 9,000 calls**, providing vital resources and hope to those in need.

Despite these successes, the road ahead is not without challenges. Rising housing costs and a growing number of families in need remind us that our work is far from over. As of the close of 2024, over **1,500 households in Southwest Idaho** remain on the waitlist for housing services. The need has never been greater, and neither has our determination.

This work is only possible because of you. Whether you've supported CATCH through donations, advocacy, or simply by believing in the power of home, we are deeply grateful. Thank you for standing with us in this mission. Together, we are building a future where every family in the Treasure Valley has a place to call home.

With gratitude,

A handwritten signature in orange ink that reads "Stephanie Day".

Stephanie Day
Executive Director, CATCH



Grounded in Purpose

CATCH addresses homelessness through three proven frameworks: Housing First provides immediate housing as a foundation for stability; Strengths-Based practices build on individuals' existing skills and resilience; and our Client-led approach empowers people to direct their own paths. These evidence-based methods reflect our commitment to compassionate, research-backed solutions.

Housing First

We believe housing is a basic human right and the first step to stability. By providing immediate access to housing without preconditions, we create a foundation for individuals and families to rebuild their lives.

Strengths Based

Our approach focuses on identifying and building upon the inherent strengths, resilience, and potential of each individual. By empowering clients to harness their abilities, we support long-term solutions that honor their uniqueness.

Client Driven

We prioritize the voices and choices of the people we serve, ensuring that they are the center of their own journey. By fostering collaboration and respecting their autonomy, we help clients create solutions that align with their goals and values.

Below: Hold the elevator! Case manager Amanda ensures a smooth delivery of bed frames for clients transitioning out of homelessness



Pathways to Stability

Coordinated Entry

Coordinated Entry--known as Access Point in Region III counties--serves as the central hub to accessing housing services, managing community partnerships, and connecting clients to resources tailored to their needs. Coordinated Entry teams hold open office hours for clients to receive assistance, as well as answer our Housing Crisis Hotlines.

The Linda Fund

Our lightest-touch program, the Linda Fund is designed for households that have reliable income. This program removes financial barriers to stable housing by offering critical assistance for first month's rent and deposits--covering the ever-widening gap between unhoused people and the increasing costs of housing in our community.

Behavioral Health

Our new Integrated Care Team (Behavioral Health) program integrates mental health and well-being support into our Taking Root program, ensuring that clients have the tools needed for sustainable stability.

Street Outreach

Street Outreach meets people where they are, both literally and figuratively. This team goes out into the community on foot, bicycles, and vehicles in Ada County to locate people experiencing homelessness. This team focuses on building trust through direct engagement and providing immediate support, including connections to housing and vital services.

Taking Root

Our flagship program, Taking Root, helps families (any household with a child under the age of 18, or currently pregnant) experiencing homelessness transition to stability through rapid rehousing, offering rent and utility assistance paired with personalized, intensive case management.

Permanent Housing

For individuals and families in Region III requiring more intensive support, Permanent Supportive Housing provides stable, long-term housing with integrated wraparound services to meet those complex needs. This program is specifically designed for households with a qualifying disabling condition.

Our Record-Breaking Impact in 2024



**114 families, 223 children,
and 486 total people**

stably housed and no longer experiencing homelessness



8,877 calls answered

by our trauma-informed staff on our Housing Crisis Hotlines, connecting people with vital community resources



2,838 contacts

made with people experiencing homelessness during Street Outreach



Success Stories



"All I know is you guys have saved me from continued homelessness. Without you, I wouldn't be here. Literally. This program is a huge blessing." - James, housed through CATCH

James

Housed through the Linda Fund

After experiencing homelessness on and off for seven and a half years, James, a lifelong Idahoan, found himself living on the streets, in an RV, and eventually at the River of Life shelter. Through CATCH's support, he finally received keys to his own apartment. Today, James has a place to call his own, marking the end of his long journey with homelessness. His transformation shows how housing coupled with support can break the cycle of chronic homelessness and create new beginnings.

READ MORE STORIES LIKE SKYLER'S ON
OUR WEBSITE: [CATCHIDAHO.ORG](https://catchidahoho.org)



*"It was seriously a 180.
I'm in a much different
place than I would be if I
hadn't had that stepping
stone to get myself in the
right direction."*

*- Skyler, mother housed
through CATCH*

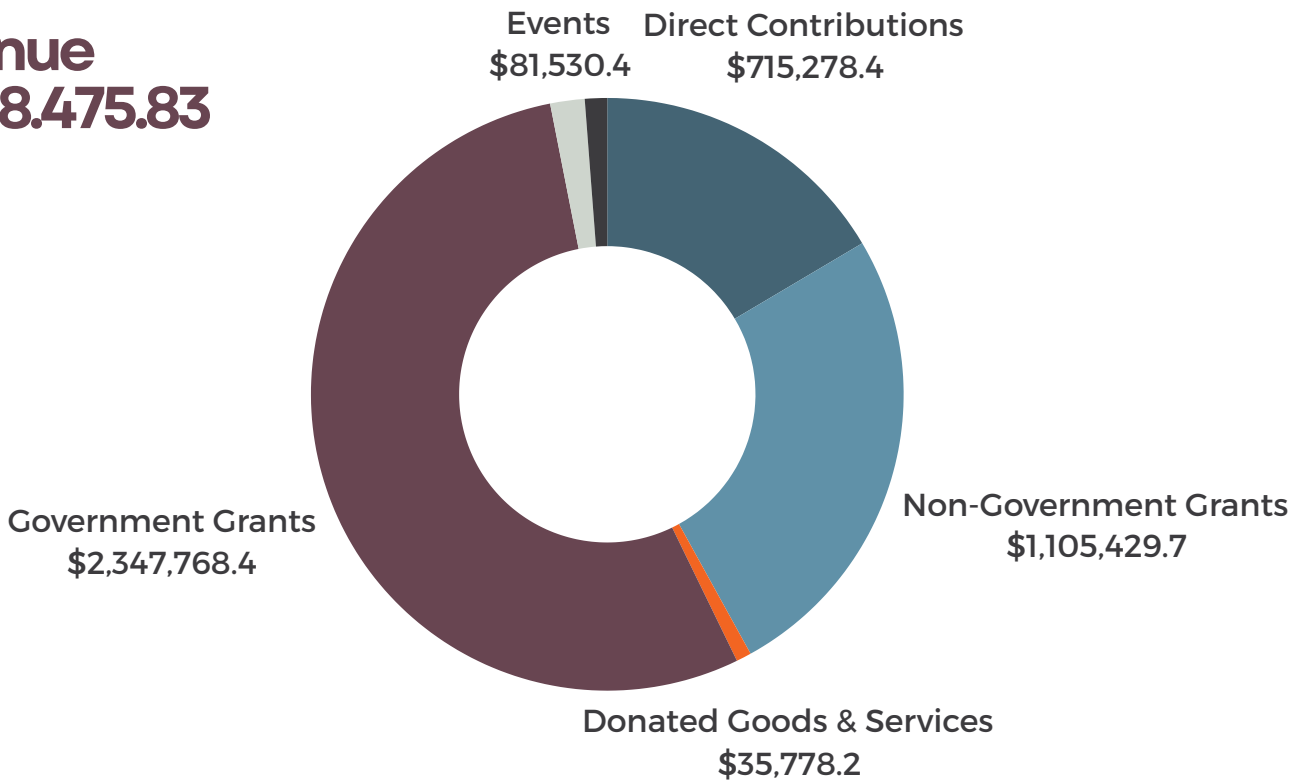
Skyler

Housed through Taking Root

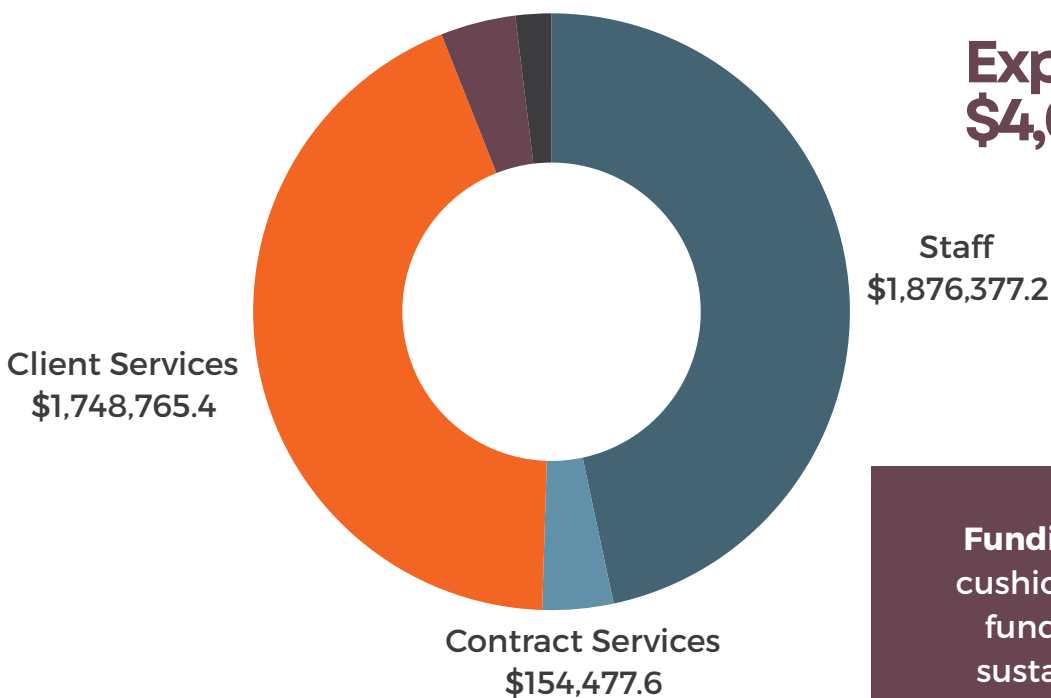
As a young adult, a wrongful eviction left Skyler living in her car while pregnant with her son, Jaxtyn. Through CATCH and her dedicated case manager, she overcame her eviction history to secure stable housing and begin rebuilding her life. Today, Skyler is thriving as a mother, working as a director at a local daycare, and pursuing her bachelor's degree in accounting. Her remarkable journey from homelessness to stability demonstrates how safe housing is the foundation to a healthy and happy life.

The Financials

Revenue \$4,338,475.83



Expenses \$4,037,895.84



Funding surplus: This financial cushion ensures stability during funding gaps, allowing us to sustain programs, respond to unexpected needs, and invest in long-term growth.



Donor Spotlights

Angie & Mason

"Homelessness is a human-made problem—and it takes human-driven solutions to fix it. Often, people just need a little support to overcome obstacles and regain stability. For our family, giving monthly to CATCH is a small act that creates a big impact. We're in it for the long haul, standing beside our most vulnerable neighbors as they rebuild their lives and become engaged, thriving members of our community once more."

– Angie Fuller, CATCH 22 Monthly Supporter



Wayne & Wendy

"Through our involvement with a number of other nonprofit organizations, as well as the area's public schools, we recognize stable housing as one of the key ingredients to a family's well-being and success. CATCH continues to be effective in transitioning families and individuals from crisis to stability."

- Wayne & Wendy Rancourt

Building a Stronger Future

Looking ahead, CATCH remains committed to expanding our impact to meet growing community needs. We're launching our Integrated Care Team to embed behavioral health services within our programs, providing holistic support for families transitioning from homelessness to stability. Addressing mental health alongside housing is critical for long-term success.



Heather, a mother housed with CATCH, shares her story of resilience at CATCH the Flavor.

We are also tackling one of the biggest barriers our clients face: the widening gap between household incomes and the rising cost of housing. Through innovative partnerships and advocacy, we're exploring creative solutions from increasing landlord engagement to developing flexible financial assistance strategies that bridge the affordability divide.

Internally, we're investing in our team by strengthening our culture of transformative feedback, clear goal-setting, and role alignment. When we work with clarity and purpose, we create deeper, more sustainable change.

With your support, we will continue to challenge the status quo toward a future where every family in the Treasure Valley has a place to call home.



The Dream Team

Board of Directors

Andrew Kukla
Argia Beristain
Cassidy Landry

Derek Banning
Edward Moore
Mathew Eardley

Kendra Fiscelli
Jennifer Hensley
Ramsey Reed

James Kling
Judy Austin



Winning teams at the CATCH Olympics pose with their medals and trophies

Administrative Team

Stephanie Day
Executive Director

Taisha Bergman
Deputy Director

Whitney Morgan
Former Development Director

Aaron Gerla
Operations Specialist

Jessica Greenberg
Facilities Manager

Brian McVay
Maintenance Technician

Garrett Kalt
Interim Development
Director

Coordinated Entry

Rosie Lopez
Our Path Home
Director

Kiah Jones
InReach Team Lead

Connor O'Hora
Outreach Team Lead

**Amanda
Nelson**
Access Point Director

In Reach Team Members

Adilene Montelongo
Nely Hurtado-Cortez
Sonia Hernandez

Daniella Stratton
Rebecca Sorenson
Keyra Heath

Outreach Team Members

Maddy Andrew
Kym Westmoreland
Hillary Clark

Kailee Walker
Ushna Shamim

Housing Programs

Jeremy Blades
Ada Housing Director

Betsy Bowling
Region III Housing Director

Daniel "DT" Thomas
Landlord Relationship Manager

Sarah Sangster
Clinical Director

Case Managers

Abby White
Jesse Fessenden
Amanda Fields

Lauren Senske
Madison Rhinehart
Gabby Stanciu

Kenzie Bevington
Sarah Neufeld
Raemi Kolbe

Tia Leeflang
Chris Hernandez

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