



20
23

ANNUAL REPORT



CATCH
Every Family. Every Person. A Home.

Table Of Contents

Our Mission, Vision, & Values	2	Our Neighbors	9
Letter from the Executive Director	3	Our Finances	10
Our Foundation	4	Our Community	11
Our Walls	5	Our Team	13
Our Chimney	7	Our Path Forward	14



🌐 www.catchidaho.org

📞 208-246-8830

✉️ catch@catchprogram.org

📢 @catchidaho

📍 503 S Americana Blvd.
Boise, ID 83702

OUR VISION

to end homelessness in the
Treasure Valley



OUR MISSION

Everyone needs a home.

We work to create a safe, healthy, connected community by embracing Housing First best practices, empowering those without housing, building collaborative partnerships, and increasing public understanding in order to make homelessness rare, brief, and non-recurring.



OUR VALUES

- Take Care of Yourself to Take Care of Others.
- Welcome All.
- Be Humble.
- Stay Mission Focused.
- Advance Equity.
- Be Action-Oriented Problem Solvers.
- Always See the Human.
- Build Each Other Up.
- Be Reliable and Transparent.



Self-Care is Key



2023 was our biggest year yet! We proudly provided housing for a record-breaking 225 households, surpassing our previous record by an astounding 52 households!! This monumental achievement marked a significant milestone in our relentless pursuit of making home a reality for every individual in the Treasure Valley, so it may surprise you where our collective focus was throughout 2023.

“Take care of yourself to take care of others” has been a CATCH Way value for many years. It’s one of those phrases that I think we’d all agree is 100% true, but very few of us take seriously. In our interview process we ask potential team members which of the CATCH Way values they feel is their greatest strength and which is the area that they have the most room for growth in. Ninety percent of the time their answer to the most room for growth question is this value. And, in 2022 we updated our CATCH Way values and discovered the irony in the fact that “Take care of yourself to take care of others” was listed #9 out of a list of 9 values. Literally, listed as the least important of our values! And that’s how most of us treated it in our daily lives. I can’t tell you the number of times that I forgot to eat lunch because I did not take this value seriously. And what I’ve discovered over time is that that is not sustainable nor smart.

In 2022, we elevated this principle to the forefront of our organizational ethos and dedicated 2023 to embodying it. Recognizing that investing in our organizational health is an investment in the long-term success of our housing initiatives, we prioritized our well-being.

Throughout the year, our focus remained on fostering our collective health: we implemented standardized operating procedures across all programs, bolstered our leadership team to ensure universal accountability metrics, and invested in comprehensive training initiatives aimed at fostering stronger interpersonal bonds and enhancing collaborative efficiency among our staff. Guided by Patrick Lencioni’s Pyramid Model for Teamwork, we fortified our foundation, paving the way for sustained success within our organization and, in turn, the enduring housing stability of those we serve. AND, we housed more households than ever before!

The biggest lesson that I’ve taken away from 2023 is that while taking care of myself to take care of others feels counterintuitive, it’s actually the key that unlocks all other doors. I am so proud of the incredibly difficult self-care, team-care, and client-care work that our teams have embodied this year and so look forward to continuing to learn and grow, house and help stabilize households together in 2024!

Stephanie Day
Executive Director



“ A successful foundation is the key to creating long-term success.”
-- Michael Leonard

OUR FOUNDATION

the strategies we embrace to realize our vision and deliver our mission



Housing First

Housing is health.
Housing is stability.
We work to house people as rapidly as possible, and do not create undue programmatic barriers or requirements that delay a family's entry into stable housing.

Strengthening Families

We co-create a new story with our clients: one based on their strengths, by designing our care around protective factors that build resilience, social connections, social and emotional competence, parenting knowledge, and concrete support.



Progressive Engagement

We layer our support to allow our clients to lead the process to their graduation. We individualize and prioritize our resources based on our clients' identified level of service needs.

OUR WALLS

the programs we operate to carry out our vision of ending homelessness

Taking Root

CATCH's longest standing program, Taking Root is designed for households with children under the age of 18. It is an innovative approach that is personalized to ensure every family is safe, healthy, and connected by inspiring stable housing, financial independence, and resilience.

Working with local property managers and landlords, we help families address their housing barriers to obtain permanent, stable housing. We assist with application fees, security deposit, and ongoing rent and utility allowance until the family is able to stabilize.

Taking Root serves neighbors in Ada, Adams, Canyon, Elmore, Gem, Owyhee, Payette, Valley, and Washington Counties



TAKING ROOT
Rooted in Hope



Linda Fund

First launched in 2017, the Linda Fund is a resource for households with existing, sustainable income whose biggest barrier to housing is having enough money for a deposit and first month's rent. The Linda Fund supports households in both Ada and Canyon counties.

OUR WALLS

the programs we operate to carry out our vision of ending homelessness



Our Path Home

CONNECT

Region 3



Access Point

Coordinated Entry

Coordinated Entry is a comprehensive system designed to streamline access to housing and support services for individuals and families experiencing homelessness or housing instability. It operates as a centralized point of entry, where those experiencing housing insecurity can access assessments to determine their eligibility for various housing and supportive services programs.

CATCH operates Coordinated Entry in Ada County (Our Path Home Connect) and Region III (Access Point)

Outreach

The Outreach Team is an extension of the Coordinated Entry team in Ada County. They spend their days talking with those who are experiencing homelessness, but disconnected from the homeless services system. They work to build rapport, provide resources and supplies, and develop trusting relationships.





OUR CHIMNEY

the impact we had on the community
in fiscal year 2023

7

average months of
rental assistance

\$11,787

average cost per family

71

average number of days
from intake to move-in

84%

clients still stably housed
at 12 month follow up

84

families housed

83%

graduation success rate



OUR CHIMNEY

the impact we had on the community
in fiscal year 2023



1.5
average household size
housed with Linda Fund

145
households housed
with Linda Fund

93%
clients still stably housed
at 2 month follow up

146
average monthly contacts
by the Outreach team

7,538
housing crisis hotline calls



Region 3
Access Point



OUR NEIGHBORS

one client's journey home

Melissa's Story

During the COVID-19 pandemic, I found myself in dire financial straits. Losing both my jobs due to the city's closure left me struggling, and the alternative employment I found didn't offer enough pay. In addition, the owners of my residence decided to reclaim their property, leaving me scrambling to find an affordable place to live. The housing market was so competitive, presenting an unprecedented challenge in securing a new place to live. I spent so much time and money on rental applications, but faced repeated rejection, and ultimately I had to resort to sleeping in my car.



I knew I could not put my kids in that situation, so they stayed with my ex-husband full-time. I felt so hopeless being separated from them, and it took me to a very dark place. Losing my home also meant losing my family, and that took me on a path of drinking heavily which made everything so much worse. Subsequent unfortunate events eventually led me to the WCA, where I was connected with CATCH and placed on the program's waiting list.



The WCA provided a place to stay while collaborating with my CATCH case manager to sort out the documentation I needed to secure housing. I feel so fortunate to have only stayed at the WCA for a few months, especially considering I had been without a home for over two years prior. That was probably the hardest two years of my adult life.

Reuniting with my kids in our new home felt great. Only visiting them sporadically while experiencing homelessness was so tough. Having a home where we could grow and spend quality time together truly made all the difference.

My partnership with my CATCH case manager was empowering. Together, we established goals and she consistently supported me, offering guidance and reassurance along the way. It felt so good to have someone who truly cared about me when I was at my worst.

The day I moved into my new home was bittersweet, full of gratitude and a touch of fear. Did I remember how to have a home? My experience with homelessness changed me. We moved in a few days before Christmas, and the very first thing we did was set up our Christmas tree. Our holiday was full of joy again.

Today, I am more stable than I likely was before I was homeless. CATCH proved to be truly a gift for my family and me.

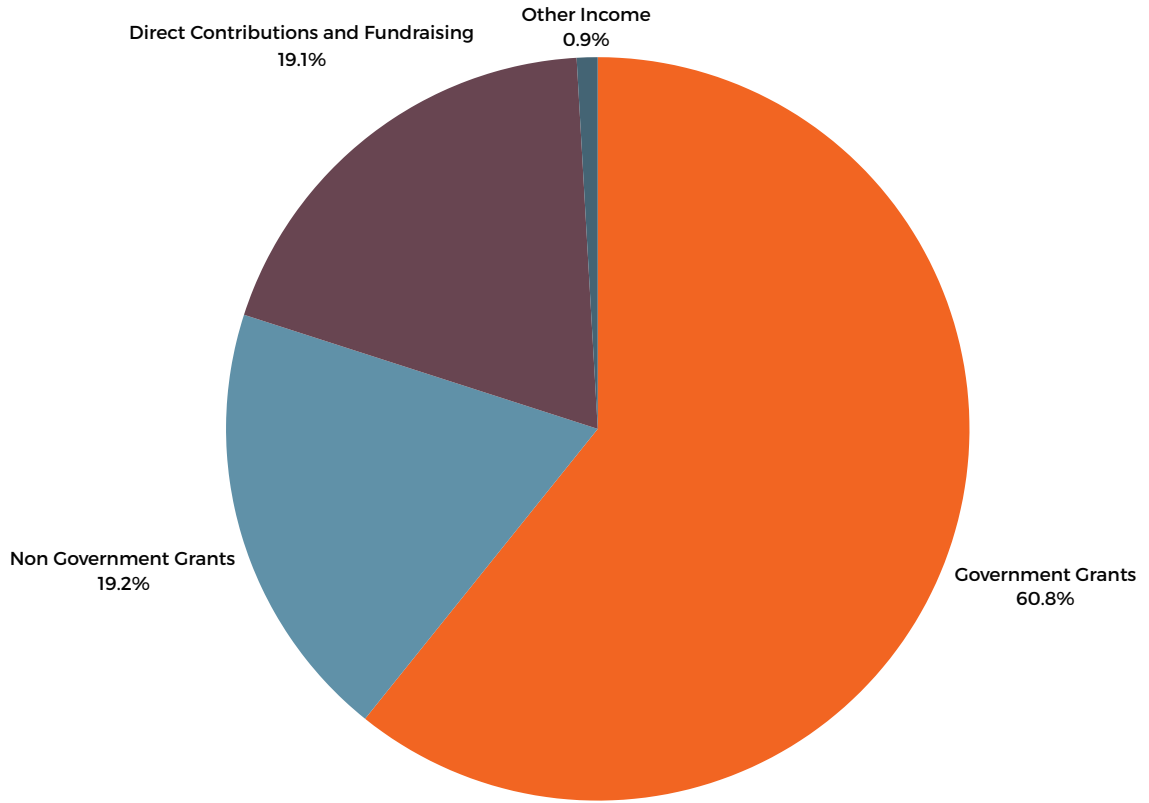


"We feel like humans again. It is a place where we feel like we matter."

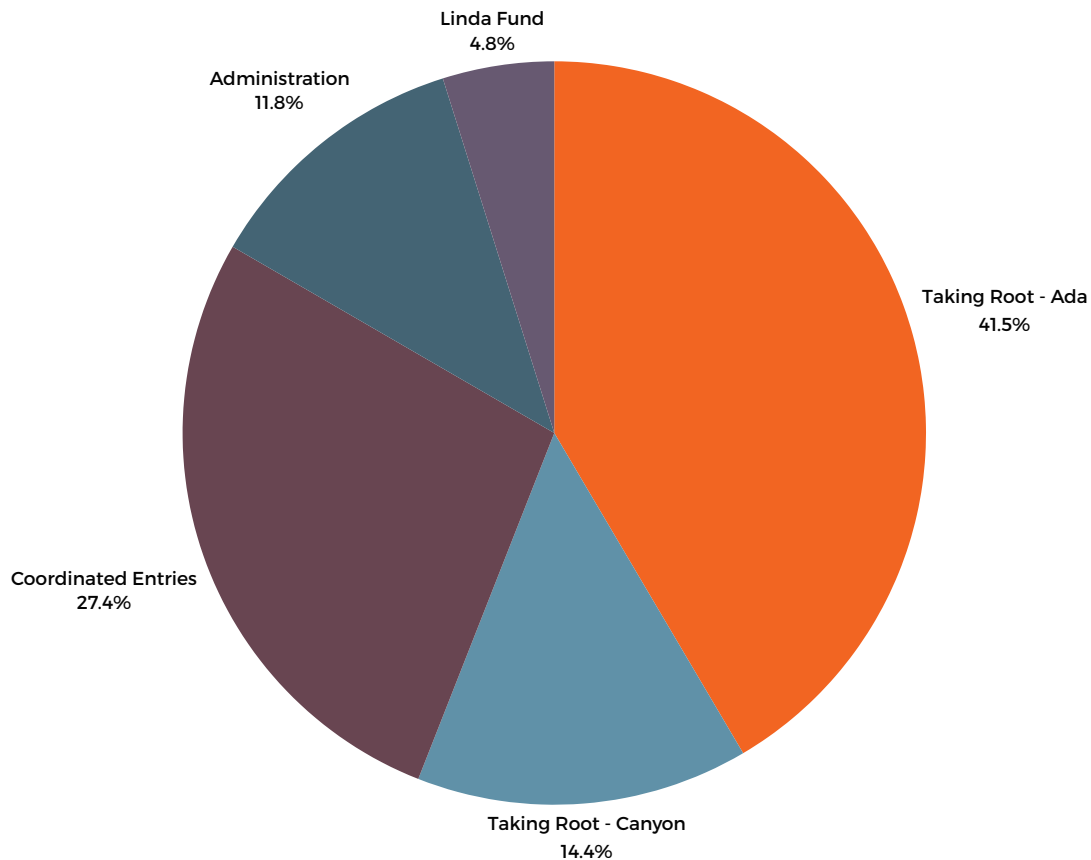
FINANCIALS

how we earned and spent the funds to make this work happen

Revenue: \$3,219,948



Expenses: \$3,305,632



OUR COMMUNITY

the supporters who help make it happen



Individual Contributions

Abigail Morgan	Edenn Jablonski	Kukla Family	Ron Eardley
Alethea Wiese	Edward Moore	Laura & Bart Hill	Rose Marie Parsons
Alexandra Grande	Ethan Mansfield	Lauren Tate	Russell Crawford
Alexandra Laurenz	Eve-Marie Bergren	Linda Beebe	Russell & Theresa Weeks
Alisa & Gregg Rettschlag	Eve & Thomas Chandler	Linda Torgersen	Ryan Montoya
Amy Black	Dale Conder	Lindsay Hart	Sabrina Arias
Andrew Pierson	Diana Lachiondo	Liz Johnson	Sarah Griffin
Anonymous Donors	Gaffney Family	Lyndie Bohning	Sarah & Aidan Kearney
Andrew Erstad	Gary & Nancy Christensen	Marcia Brinton	Sean & Monica Kinney
Andrew Monnier	Glen Groben	Maria Ewings	Scott & Elizabeth Henson
Ann Peterson	Hal & Lois Wisner	Mark Cunha	Serrita Beaulieu
Argia Beristain	Hall Family	Mark & Delinda Wynn	Seth & Kendra Conder
Arne Stevens	Heidi Lewis	Marni Odermann	Shanna Wheeler
Barbara & Harry Tumanjan	Heidi Marotz	Mary Royce	Shauna Patrick
Bob & Mary Schroeder	James Chalin	Mathew Eardley	Shelby and JD Sanders
Becca Taylor	James Tomlinson	Matthew Klein	Shellan Rodriguez
Ben White	Jane Houston	Matthew Rhees	Shelley Howe
Bernard Flanagan	Jane McLaughlin	Matt Williamson	Sherri Smith
Brian & Lori Donaldson	Janet & Ken Sherman	Melissa Hagman	Sprosty Family
Brian & Sandra Herman	Jeffrey Michaelis	Melissa Miller	Stacey & Keith Moody
Brian Paine	Jill Donahue	Michelle Hilton	Stephen Miller
Bruce Murphy	Jimmy Hallyburton	Michelle Schug	Steve Rostron
Caile Spear & Glen Walker	John Gassner	Michelle Hilton	Steve Reents
Carol Boyd	John Hart	Mike & Mary Kleffner	Sue Smits
Carolyn Spicer Russ	John Nicolas	Nancy Ives	Suzanne Shanelec
Chad Weltzin	John Nordstrom	Nancy Vinsonhaler	Taylor Turner
Charles Pegan	Joseph & Janet Bejsovec	Pamela Sheldon	Treacy Liebich
Chris Watkins	Judith Austin & Donald Bott	Patrick Hasenoehrl	Ty Donaldson
Christy Jordan	Karen Barrera-Leon	Paul Woods	Tyson & Erika Stichka
Clarice Buckmaster	Karen Conrad	Paula Durand	Valerie Lazaro
Constance Carlson	Kathleen Branahl	Pengyuan Zheng	Vivian Parrish
Daniel Gado	Kathy Pidjeon	Ramsey Reed	Warren Lassen
Danielle Stehman	Kaylee Norwood	Ray Greene	Wesley Labor
Darla Christiansen	Kenton & Nicole Lee	Richard Hilton	Whitney Amott
David Endacott	Kim Mellen-McLean	Robert Hay	William Bonney
David Smith	Kim & Connor Verity	Robert Phillips	Will & Jeannie Swenson
David & Trina Riley	Kim Wegener	Robert Parrish	W & J Bills Trust
Debra Donaghy	Kristin & Michael Olson	Rod Zwainz	Wyatt Schroeder

Other Community Partners

Boise Centennial Rotary Club
Boise Sunrise Rotary Club
Boise Universalist Unitarian Fellowship
Boise Vista Lions Club
Book It Forward
Evergreen Heights Mennonite Church
First Presbyterian Church
Hope Lutheran Church
Meridian Lions Club
STS Constantine & Helen Greek Orthodox Church



OUR COMMUNITY

the supporters who help make it happen

Corporate & Foundation Support

116 & West
Ames Appraisal
Boise Cascade
Campaign to End Family Homelessness
Christina & Company
College of Idaho Student Philanthropy Council
Community House, Inc
Cypress Home Physical Therapy
DA Davidson Companies
Day One Family Foundation
deChase Miksis
Downtown Boise Association
Duke Family Foundation
Dutch Bros Western Treasure Valley
First Interstate Bank
Fredriksen Health Insurance
Hawkins Family Foundation
Holland M Ware Charitable Foundation
Holmes Murphy & Associates
Home Partnership Foundation
Horizon Credit Union
IDACORP Employee Community Services Fund
Idaho Central Credit Union
Idaho Community Foundation
Idaho Housing & Finance Association
Idaho Kickboxing LLC
Idaho Women's Charitable Foundation
JCL Fund
John Hale Barrier Removal Fund
Kendall Auto

Kennedy Wilson Charitable Foundation
KeyBank
Kissler Family Foundation
KW River Pointe
Laura Moore Cunningham Foundation
Lightfoot Foundation
Molina Healthcare
Mountain West Bank
Optum Idaho
Opus Foundation
Pacific Companies
Pacific Source Foundation
Realtors Community Foundation
Romans 11:36 Fund
Roundhouse
Rueb Idaho, Inc.
Seattle Foundation
SRA 831(b) Admin
St. Luke's CHIF
Steven Leuthold Family Foundation
Tate Family Charitable Trust
Together We Give Foundation
Tomlinson & Associates
TOK Commercial
US Bank
United Way
Walker Family Gift Fund
Washington Federal Bank
Wells Fargo
Whittenberger Foundation



OUR TEAM

the staff & board members dedicated to our mission

Board of Directors:

Andrew Kukla *President*

Angel Nilsson *Lived Expert*

Argia Beristain

Derek Banning

Edward Moore

Kendra Fiscelli

Jennifer Hensley

James Kling

Judy Austin *Secretary to the Board*



Admin Team:

Stephanie Day
Executive Director

Taisha Bergman
Chief Operations Officer

Whitney Morgan
Director of Development

Aaron Gerla
Administrative Assistant

Coordinated Entry:

Rosie Lopez
OPH Connect Program Director

Connor O'Hora
Outreach Team Lead

Kiah Jones
In-Reach Team Lead

Adilene Montelongo
Daniella Stratton
Hillary Clark
Kailee Walker

Kym Westmoreland
Maddy Andrew
Nely Hurtado
Sonia Hernandez



Taking Root:

Betsy Bowling
Region III Program Director

Jeremy Blades
Ada County Program Director

Abby White
Amanda Fields
Daniel Thomas

Jesse Fessenden
Lauren Senske

Madison Rhinehart
Raemi Kolbe
Sarah Neufeld



OUR PATH FORWARD

the stepping stones of where we're headed

In 2024, we're poised for significant **growth** and **impact**.

The launch of our **Integrated Care Team** will allow us to better meet the needs of the families that we serve. This team will be comprised of mental health professionals on staff to provide a more comprehensive, wrap-around approach to the mental health of our clients.

Our Case Management team is also growing, with the addition of a team member focused on supporting clients fleeing Domestic Violence in **Canyon County**.


We're hiring a program director for **Access Point**, in an effort to expand that program and dedicate more time to system partnerships to serve neighbors in Region III.

Finally, we've been focused on the internal health of our organization and our priority in 2024 will be developing and strengthening our **conflict navigation skills**.

By fostering better communication and resolution strategies, we will be able to navigate challenges more effectively, ultimately empowering us to most effectively advance our mission to make having a home a reality for every member of our community.



 www.catchidaho.org

 208-246-8830

 catch@catchprogram.org

 @catchidaho

 503 S Americana Blvd.
Boise, ID 83702