

2022



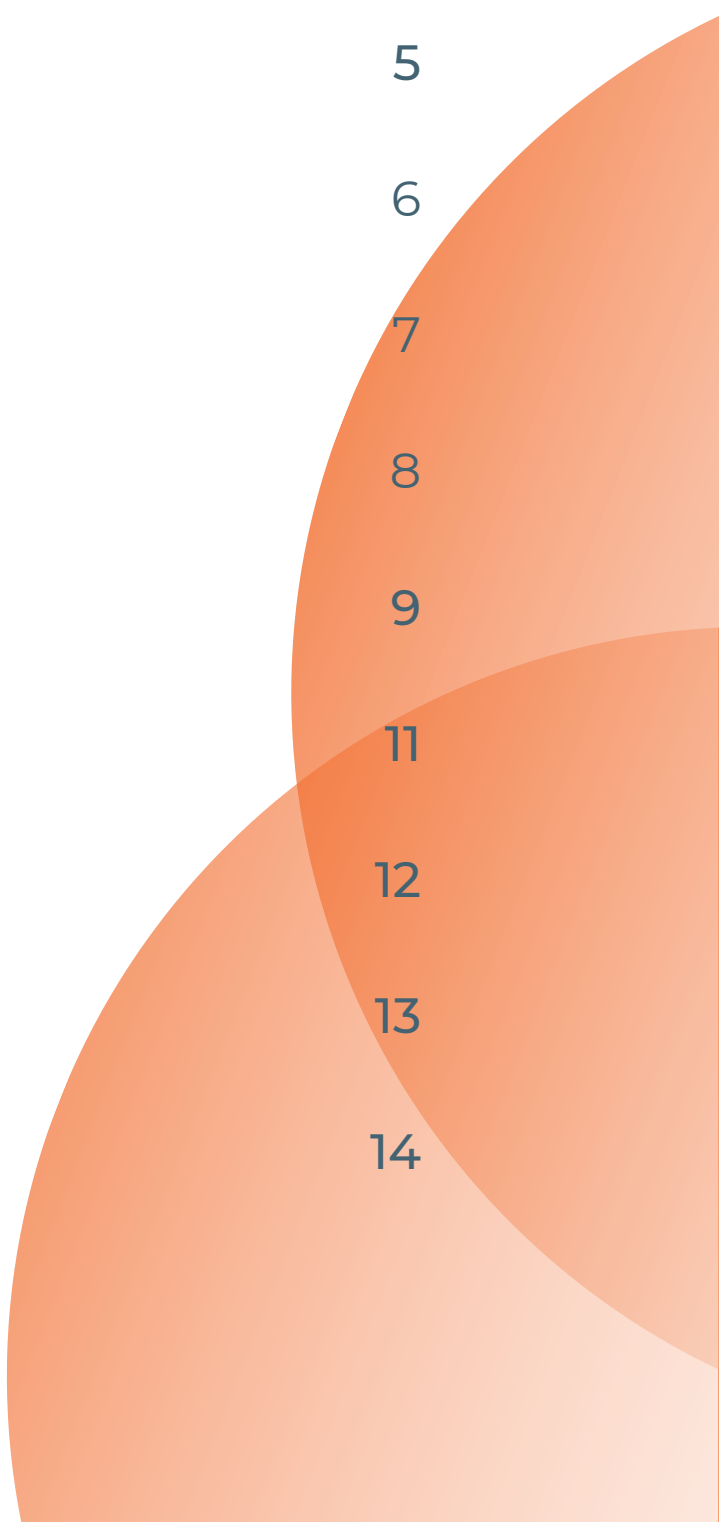
ANNUAL REPORT

**Every Family.
Every Person.
A Home.**



TABLE OF CONTENTS

| | |
|------------------------------------|----|
| Letter from the Executive Director | 3 |
| Our Model | 5 |
| Our Programs | 6 |
| Our Impact | 7 |
| Stories of Us | 8 |
| Financials | 9 |
| Financial Supporters | 11 |
| 2022 Fundraisers | 12 |
| The CATCH Team | 13 |
| What's Ahead | 14 |



Our Mission



Everyone needs a home.

We work to create a safe, healthy, connected community by embracing Housing First best practices, empowering those without housing, building collaborative partnerships, and increasing public understanding in order to make homelessness rare, brief, and non-recurring.

A Letter from the Executive Director

This year I realized that I was running on empty. I was overwhelmed. I was not doing my best work anymore. The last few years have done that to us all. COVID, rampant inflation, and a torn social fabric with rising divisive tension... we have not been ok. I needed to find a better balance in my life to care for myself. CATCH believes we must care for ourselves to care for others. Here is the rub: I was feeling all of that, but I was navigating those social and economic crises as a person fully-housed, well-employed, and with a supportive community around me. There are so many people who had to deal with all that without such a firm foundation beneath them. That is why we do what we do: because navigating life alone is simply impossible.

The realities of rising inflation and housing increasing four times faster than wages has affected us all. This was exponentially true for those earning less than \$24 an hour. If you did not have a community safety net to catch you, more than likely you were unable to remain housed. The most affordable of all rents increased by another 16% over 2021 rates, the cost of gasoline and groceries skyrocketed and finding childcare continued to be a significant barrier to maintaining housing. We saw 409 families and 830 adult-only households enter homelessness in 2022 and worked as hard as we could to help these households find resources that they needed to access housing again. Idaho remains 24,000 rental housing units short of what is needed for our growing population. These factors are driving up our waiting lists. We know we have work to do!



Stephanie Day

“

Everyone has a story or a struggle that will break your heart. And if we're really paying attention, most people have a story that will bring us to our knees.

-Brene Brown

”

A Letter from the Executive Director (continued)

CATCH's mission never changes: ending homelessness through Housing First, people-first, data-driven and tested methods. We constantly assess how we can empower our clients to get rehoused and stay housed more quickly and efficiently. This year, we closed our exploration into creating a nonprofit property management company begun in 2021 by identifying a nonprofit in Iowa who provides those services and facilitated their expansion to Idaho. Also, 2022 was a year to reflect on how COVID (and all of the repercussions to our community and country) had impacted our clients' needs and to brainstorm how to adjust our services to better meet people where they were. As a result of this work, we identified a need to create easier access to healthcare services and pursued contracting a physician and counselor to work more closely alongside our case managers to help the families that we house stabilize.

In two years, we have gone from 11 to 24 staff members, and undertook a massive remodel of our office building to accommodate that growing staff. We began noticing structures, policies and procedures that needed to be put into place to sustain the growth that we experienced. We also intentionally and thoughtfully updated our organizational values: The CATCH Way. It felt like the beginning of our recovery from the chaos of the previous two years. It is a part of the foundation that will allow us to launch into 2023 empowering our clients at every turn. We are a more robust staff with a clearer vision and team of passionate donors helping us navigate this work. Our north star is the same: ending homelessness.

Every Family. Every Person. A Home.

With Gratitude,



Our Model

These are the strategies we embrace to realize our vision and deliver our mission.



Housing First

Housing is health.
Housing is stability.

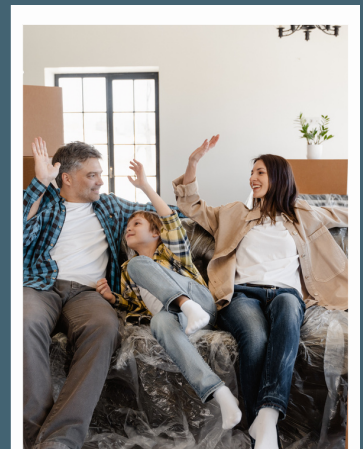
We work to house people as rapidly as possible, and do not create undue programmatic barriers or requirements that delay a family's entry into stable housing.

Co-create a new story with our clients: one based on their strengths, by designing our care around protective factors that build resilience, build social connections, social and emotional competence of children, knowledge of parenting and child development, and concrete support in times of need.



Progressive Engagement

Layer our support to allow our clients to lead the process to their graduation. We will individualize and prioritize our resources based on our clients' identified level of service needs.



Strengthening Families

Our Programs

Coordinated Entry

Coordinated Entry, also called Access Point in Canyon County, is a one-stop-shop for housing resources. When there are so many different service organizations in a community, it's hard to know which one to call when you are experiencing a housing crisis. Our Coordinated Entry and Access Point systems give people one phone number where they can explain their situation and be connected with the appropriate resources right away.

Taking Root

Specifically designed for households with children under 18, the Taking Root program is an intensive case management process. At CATCH, we believe every family's journey to housing is unique, and the Taking Root Program is a testament to that. By partnering with a case manager, families are able to address their housing barriers, secure safe housing, and achieve stability. Households receive ongoing rental support for up to 24 months while the family works on their personalized goals.

Street Outreach

Under the umbrella of the Coordinated Entry program, the Outreach team is our boots on the ground (more often, bikes on the ground) team that goes out into the community to locate people that are experiencing unsheltered homelessness. They work to build rapport, provide resources or supplies, and develop trusting relationships. Outreach meets people wherever they are to understand people's unique stories, needs, and goals.

The Linda Fund

Every household needs a different level of support. First launched in 2017, the Linda Fund is a resource for households with existing sustainable income whose biggest barrier to housing is having enough money to pay for a deposit and first month's rent. This program can provide financial support to these households, without the long-term support commitment of the Taking Root program. In 2021, this program was expanded to include both Ada and Canyon counties



Our Impact

7,751

Crisis Line Calls

The Our Path Home Housing Crisis Hotline continues to field more calls every day. Our Hotline Specialists offer support, guidance, and resources to anyone experiencing housing insecurity.

1,067

Housing Planning Sessions

725 Ada County households and 342 Canyon County households worked with a Housing Specialist to pinpoint their barriers to housing and identify referrals for support.

41

Rural Housing Plans

Our Mobile Specialist was able to connect with 41 households living in rural Idaho and provide Housing Planning sessions for those who could not come in to CATCH offices.

119

The Linda Fund

119 households were able to obtain housing through the Linda Fund. Of those 119 households, 22 were families with children under the age of 18.

107

Taking Root

Our Taking Root Rapid Rehousing program served 107 families. Of those 107, 54 signed a lease and moved into housing. 57 families graduated successfully, while 7 families were unable to sustain their housing beyond our support.

39

Street Outreach

Did you know our Street Outreach team helps with housing? In 2022, Outreach housed 63% more people than in the previous two years *combined*. These are often folks who have experienced chronic homelessness, severe mental illness, or both.

Rachel's Story

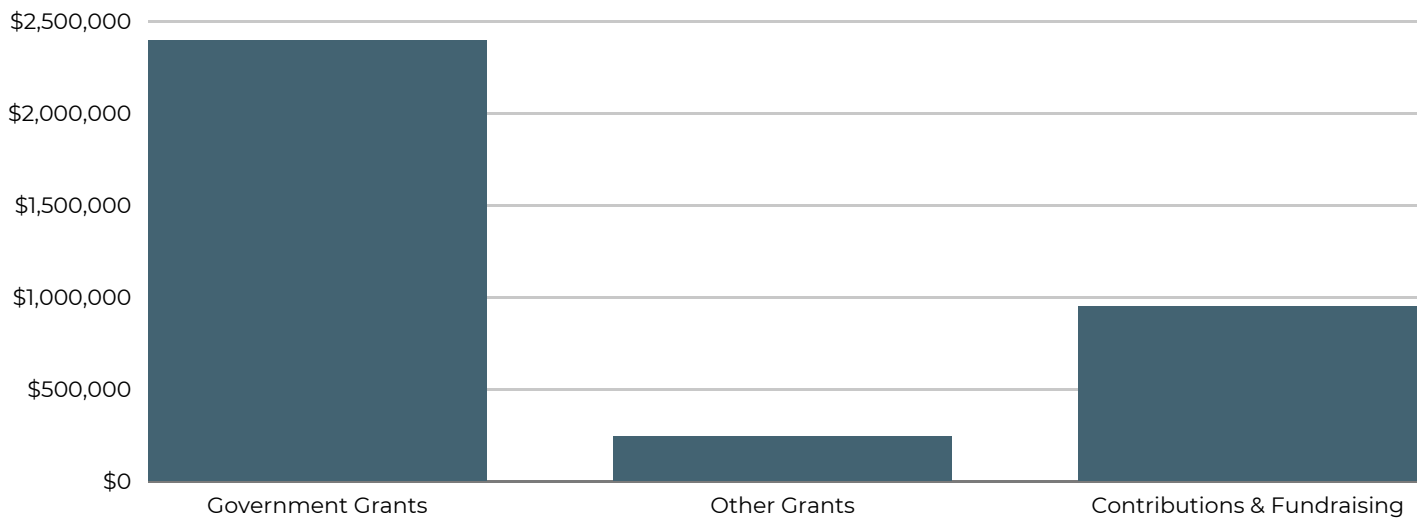


Rachel "found CATCH" in early 2022, at which time she had been experiencing homelessness for three and a half years. Having placed her children with relatives, she was at an "all time low", and began to lose hope for her future. She started working with her case manager, checking in weekly, put in a lot of hard work, and recalls that "little by little hope was restored". Within a few months Rachel's determination paid off – she was housed in June of 2022 and reunited with her children. With a newfound light in her eyes, and smile on her face Rachel ended with this: "CATCH gave me my confidence back, it's been an incredible journey".

“
I feel secure. I will never be homeless again because CATCH has given me all the tools I need.
”

Financials

Revenue - \$3,649,473



Expenses - \$2,581,590

| | |
|---------------------|-------------|
| Coordinated Entries | \$812,901 |
| Administration | \$444,301 |
| Taking Root | \$1,324,388 |
| <hr/> | <hr/> |
| Total Expenses | \$2,581,590 |
| <hr/> | <hr/> |

Our Donor Levels



Our Donors

CHANGEMAKERS

Trina and David Riley
Andrew Monnier
Lori and Brian
Donaldson
Taylor Turner
Ellen Bush

Evergreen Heights
Mennonite Church
The Skillern Family
Melissa Hagman
Mary Irish
The Hall Family

The Kukla Family
William and Janet Bills
The Ostin Family
James Tomlinson
Mark and Delinda Wynn
Jane Houston

ADVOCATES

Stephen Miller
Elam and Burke
Jacque Smithly
Nancy Ames
Charles Pegan

Michael Pelton
Lisa Rendon
Chris Watkins
Bonnie Lind
Argia Beristain

Edward Moore
Debra Donaghy
John Hale Charitable Fund
Amy Black

HOUSEWARMERS

Rosa Johnson
Stephen & Amy Packer
Wyatt Schroeder
Tyson Stichka
Paula Hurt
Diana Lachiondo
Margaret "Maggie" and Partick Colwell
Brian Paine
Michelle Penick
Harry and Barbara Tumanjan
Mike and Sharon Burke
Suzanne Shanelec
Mark and Beth Nagle
Robert and Vivian Parrish
Dawn and Christopher Stone
Mary Arritola
Richard and Kelli Tomlinson

Henry and Susan Reents
Kenton and Nicole Lee
Kendra Fiscelli
John Gassner
Ronald and Cathy King
Byron and Karen Flynn
Treacy Liebich
Susan Block
Monica Kinney
Dana Fuller
Judith Austin and Donald L Bott
Ann Peterson
Nancy Ives
Glen Groben
Fran Rutter
Jana and Eric Fredriksen
Mary Royce

Karin and John Hart
Mike and Mary Kleffner
Jennifer Huff
Harriet Shaklee
William Jennings
Todd and Lisa Kraft
Wayne and Wendy Rancourt
Mathew Eardley
Constance Kratz
Shellan Rodriguez
Rex Roundy
Ted & Judy Moore
Kristine Paulson
John and Stacy Slattery
Brian and Elaine Looper
James Kling
Toni Himmelman
Serrita Beaulieu

2022 Fundraising and Community Support

CATCH would not be able to do what we do without the continued support of our community. Through various events, tabling, and outreach, we strive to educate the community about the importance of our mission!

Thank you to all of our sponsors, donors, and partners!



Idaho Gives Day

is a Statewide fundraising campaign that gives nonprofit organizations an opportunity to connect with donors they may not have been able to reach otherwise. On the flip side, it gives potential donors an opportunity to find organizations dedicated to issues they are passionate about. In 2022, CATCH was able to raise \$31,169.35 during this campaign!



CATCH the Flavor

is not just an event, its an EXPERIENCE! This intimate gathering is a night of hearing inspiring stories of CATCH clients, and learning where CATCH started and where we are headed in our effort to end homelessness in the Treasure Valley, all while enjoying a delicious meal and great company. In 2022, this experience raised \$64,045.45!



Avenues for Hope

is dedicated to nonprofits working towards ending the housing crisis in Idaho and is sure to get your competitive juices flowing! As the “last hurrah” of fundraising events for the year, this two weeklong challenge does not disappoint. Using primarily digital and social media marketing we were able to reach donors nationwide, and in 2022 raised an incredible \$215,112.99!



CATCH 22 is a movement. It is our monthly giving campaign that gives donors an opportunity to join us in the effort to end homelessness in the Treasure Valley. By signing up for recurring donations, our donors say they feel a real connection to CATCH and love that they can “set it and forget it”—they choose the amount, the day it will be deducted from their account, and trust us to handle the rest. In 2022, the CATCH 22 Movement raised \$47,246.73!

The CATCH Team

Board of Directors

Executive Team:

Andrew Kukla - President
First Presbyterian Church

Zach Bethel - Treasurer
Raymond James

Edward Moore - Secretary
116 & West

Board Members:

Derek Banning
KeyBank

Argia Beristain
Boise State University

Kenda Fiscelli
St. Luke's

Shanley Skillern
Kendall Auto Group

Angel Nilsson
Lived Expert

Jennifer Hensley
Downtown Boise Assn.

James Kling
Body Basics

CATCH Staff

Executive Director:

Stephanie Day

Leadership Team:

Jeremy Blades
Director of Housing Services - Ada County

Betsy Bowling
Region III Programs Director

Whitney Morgan
Director of Development

Rosie Lopez
Director of Our Path Home Connect

Casey McGee
Director of Our Path Home Outreach

Saidee Jones
Outreach Field Coordinator

Housing Support Team:

Nely Cortez
Arica Elordi
Baldemar Gonzalez

Taking Root:

Abby White
Amanda Fields
Courtney Williams
Jesse Fessenden
Sarah Neufeld
Madison Rhinehart

Outreach Team:

Amanda Olsen
Connor O'Hora
Maddy Andrew
Kym Westmoreland

Admin Team:

Cassie Ewing
Community Engagement Coordinator

Guadalupe Torres
Triage Receptionist

Hillary Clark
Triage Receptionist

Lacey Hofman
Office Coordinator

Taisha Bergman
Compliance and Operations Specialist



What's Ahead

We will not be deterred from our mission! Here is what's on the horizon for us as we continue moving toward our North Star: Ending homelessness in Idaho.



Integrated Care Teams

We received a \$1.25 million grant from the Day 1 Family Fund (Jeff Bezos' foundation) to launch a pilot that will incorporate healthcare more intentionally into our Taking Root housing program. At its most fundamental level, housing is healthcare. This approach will empower us to provide housing with more holistic supports than ever before!



New Building

We are finally moving back into our office building! The renovation required our teams to separate into different leased spaces for an extended period, which strained organizational unity. We are very much looking forward to getting to work together more closely again in a building with trauma informed, private spaces for client meetings.



Policies and Procedures

Consultants with the Table Group and the College of Business and Economics with the University of Idaho will be helping us reinforce our foundation and build needed policies and procedures to improve our health and effectiveness.



catch@catchprogram.org

208-246-8830

www.catchprogram.org

503 S. Americana Blvd.